



TOWN OF KILL DEVIL HILLS

Land Where Flight Began

MEMORANDUM

May 13, 2024

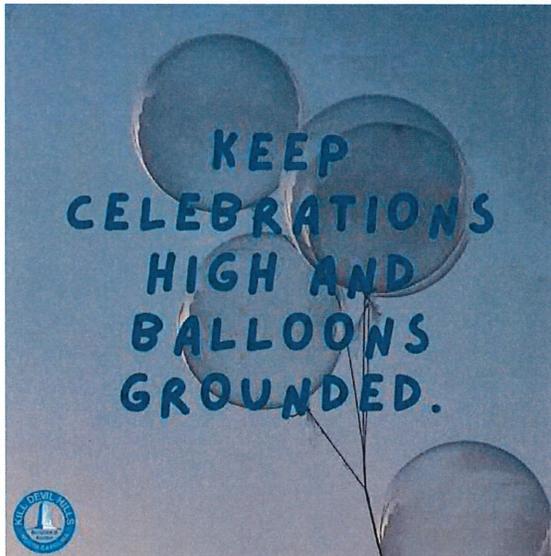
TO: Mayor and Board of Commissioners

FROM: Debora P. Díaz, Town Manager

REF: Introductions & Presentations

1. Ban Balloon Releases NC – Proposed Balloon Release Ban

At its April 24, 2024, meeting, the Board of Commissioners adopted a *Resolution Opposing the Release of Helium Balloons*, developed by Staff at the Board's direction. The resolution's adoption has accompanied the Town's outreach and education initiative to heighten the public's awareness of the proper disposal of all balloons and to consider possible alternatives. The initiative, developed by our Public Information Officer Rachel Tackett, encourages visitors and residents to consider the environmental impact of their decisions:



We're all about spreading joy and good vibes, but let's skip the balloon releases. What goes up must come down, and when balloons come back down, they become harmful litter, endangering wildlife and polluting our environment.

Consider eco-friendly alternatives to commemorate special moments like blowing bubbles, planting trees, or using biodegradable confetti. Together, let's celebrate responsibly and show more love for our planet.

Debbie Swick, founder of Ban Balloon Releases NC, will be present to share a brief history of her organization and its goals.