



TOWN OF KILL DEVIL HILLS

Land Where Flight Began

MEMORANDUM

November 9, 2020

TO: Mayor and Board of Commissioners

FROM: Debora P. Díaz, Town Manager 

REF: Introductions and Presentations

1. OBX Rod and Custom Festival (Attached IP-1)
A. Resolution of Appreciation for the OBX Rod and Custom Festival

The OBX Rod and Custom Festival was recently held in our community and attracted 400 registrant vehicles and numerous attendees over multiple days. Conducted by Garage Band Charities, a 501(c)(3) charity, the festival has directly benefited local organizations Children & Youth Partnership and the Dare County Motorsports Charity Group.

Established in 2019, the festival has continued to grow and provide a positive economic impact to Kill Devil Hills, providing a fun, family-friendly event for the community. A *Resolution of Appreciation for the OBX Rod and Custom Festival*, highlights the work of founders Michael Tillett, Sara Hole, and Richard Quidley, and expresses the Board of Commissioners' appreciation for the hard work that has made the event possible. They have been invited to this meeting for their work to be recognized.

A motion would be in order.



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RESOLUTION OF APPRECIATION FOR THE OBX ROD AND CUSTOM FESTIVAL

“All of those cars were once just a dream in somebody's head.”

Peter Gabriel

WHEREAS, the OBX Rod and Custom Festival was established in 2019 by Garage Band Charities, a non-profit 501(c)(3) charity founded by Michael Tillett, Sara Hole, and Richard Quidley; and

WHEREAS, the OBX Rod and Custom Festival's mission is to “create, promote, and produce an event for the automotive enthusiast in a family friendly environment”; and

WHEREAS, Michael Tillett, Sara Hole, and Richard Quidley, along with a host of other dedicated volunteers, operate and continue to grow the festival's activities and offerings; and

WHEREAS, 400 classic cars and hot rods from all over the U.S. participated in this year's OBX Rod and Custom Festival; and

WHEREAS, this event brought an economic boost to the community during the shoulder season, with four local hotels completely full of participants, and attendees who visited the festival and our Kill Devil Hills businesses; and

WHEREAS, proceeds from the festival have benefited two local charities – Children & Youth Partnership and the Dare County Motorsports Charity Group, with a total donation of \$15,000 in the event's inaugural year alone;

NOW, THEREFORE BE IT RESOLVED, that the Board of Commissioners of the Town of Kill Devil Hills recognizes Michael Tillett, Sara Hole, and Richard Quidley for their dedication to our Outer Banks community,

BE IT FURTHER RESOLVED, that the Town hereby expresses its appreciation to the OBX Rod and Custom Festival for a very successful second year of benefiting local charities and expresses support and thanks for coordinating and conducting this annual event.

This the 9th day of November, 2020.

SEAL

Benjamin A. Sproul
Mayor

ATTEST:

James Michael O'Dell
Deputy Town Clerk